

A photograph showing a group of people, including a young girl in a pink shirt, sitting in front of stacks of goods, possibly in a market or warehouse. The text is overlaid on the image.

# What is our goal and how do we get there? FP Goals Model

Overview

May 2016





# Using evidence to drive our decisions

- What is already happening in the country?
- How is the population changing? – urbanization, growth, age
- What interventions are effective in increasing use?
- Who can these interventions reach?

**FP Goals takes all of this into consideration**

# What types of interventions?

## Public sector

- Post Partum Family Planning
- Post Abortion Family Planning
- Improve Public Sector provision
- Community Health Workers

## Private sector

- Mobile Clinical Outreach
- Social Franchising
- Pharmacies and Drug Shops

## System

- Reduce stock-outs
- Introduce a new method OR revitalize an under-used method

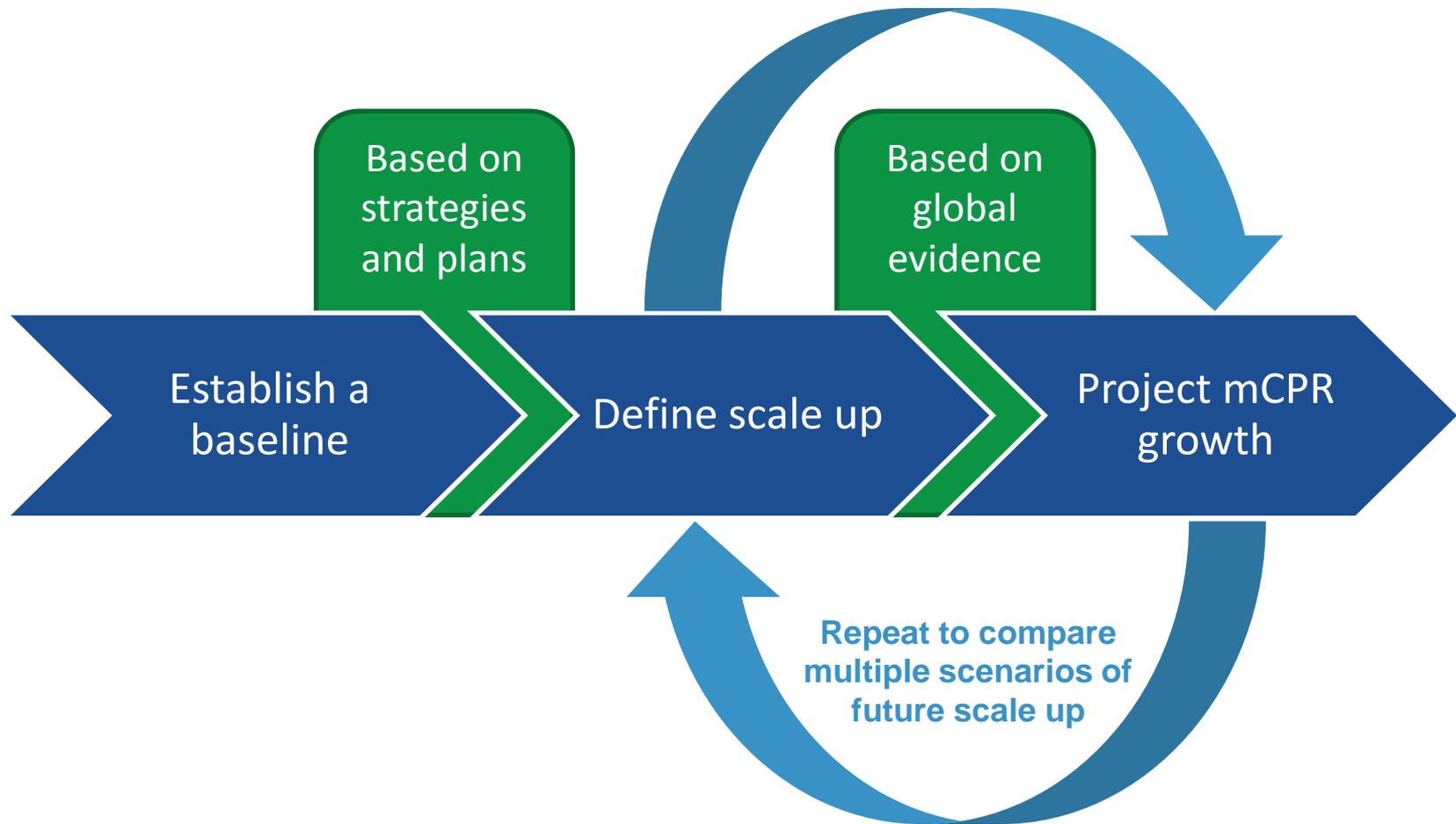
## Demand generation

- Mass Media
- Community-centered SBCC
- Individual-based SBCC
- Adolescent-Focused interventions

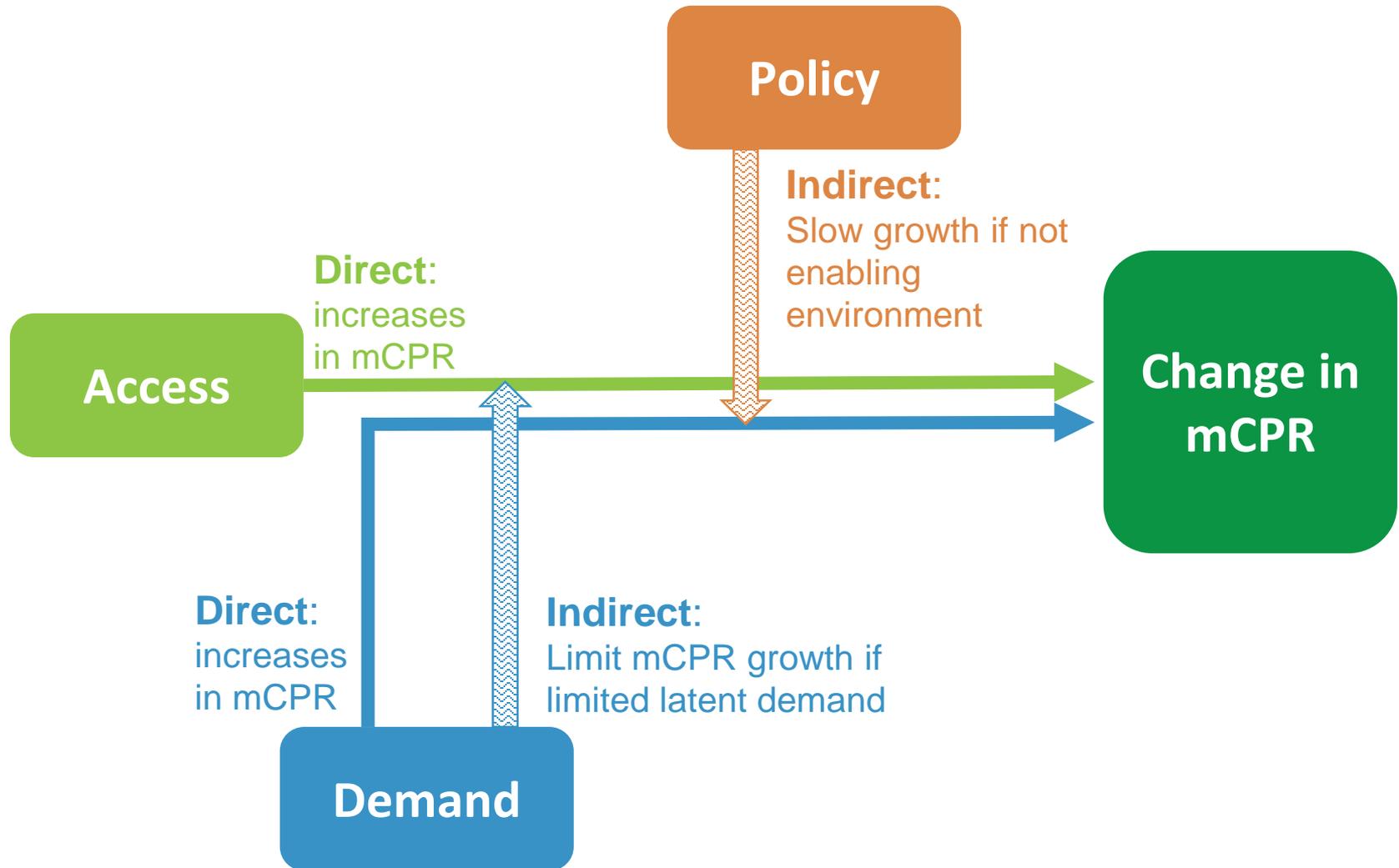


Where possible  
interventions are  
aligned to High  
Impact Practices

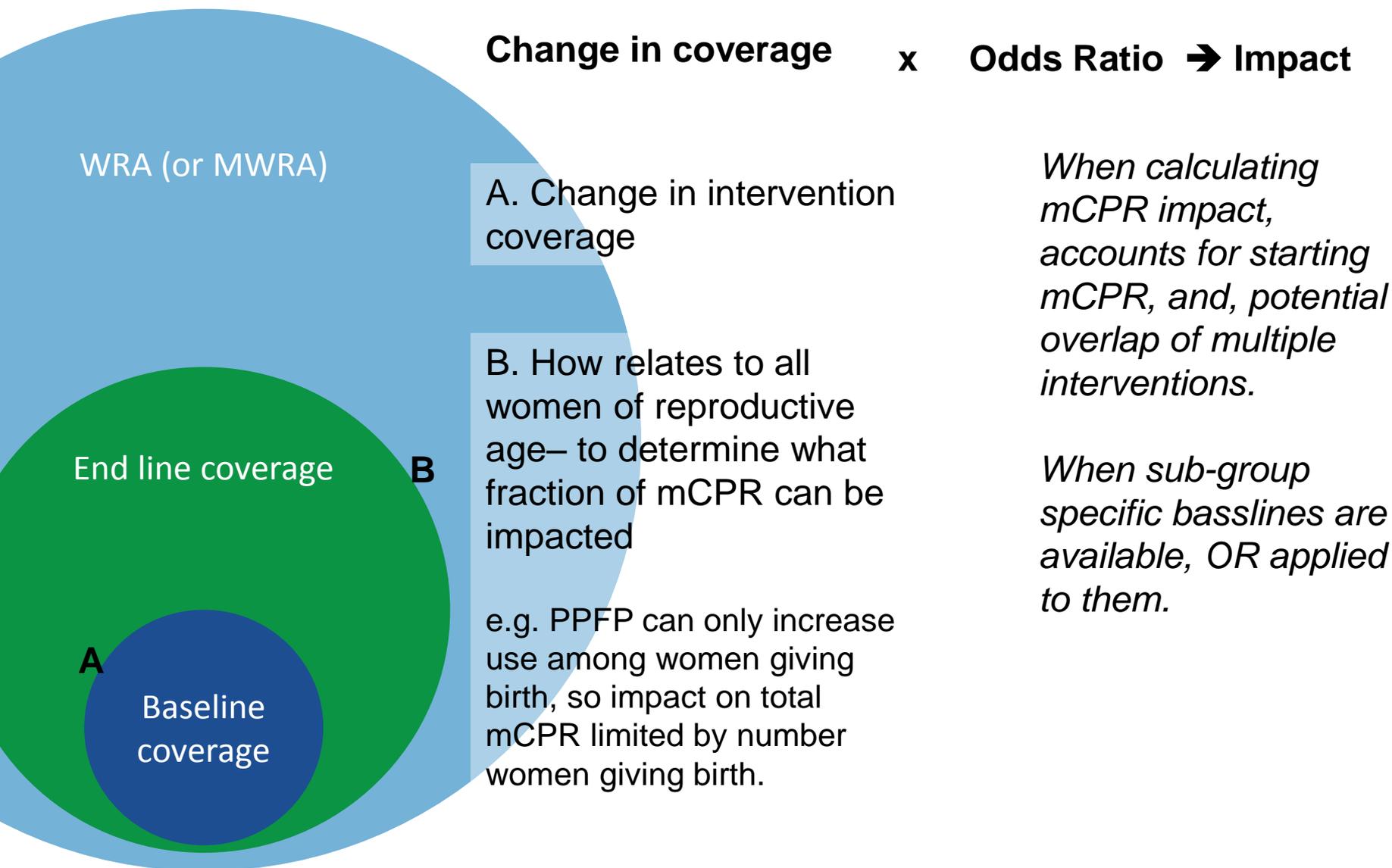
# How it works



# How it works



# Direct: Access and Demand



# Example: Post-partum FP

## WRA (or MWRA)

Increase can only happen among women who have given birth, but, are *not* already using PFP— *what is this as a % of all WRA?*

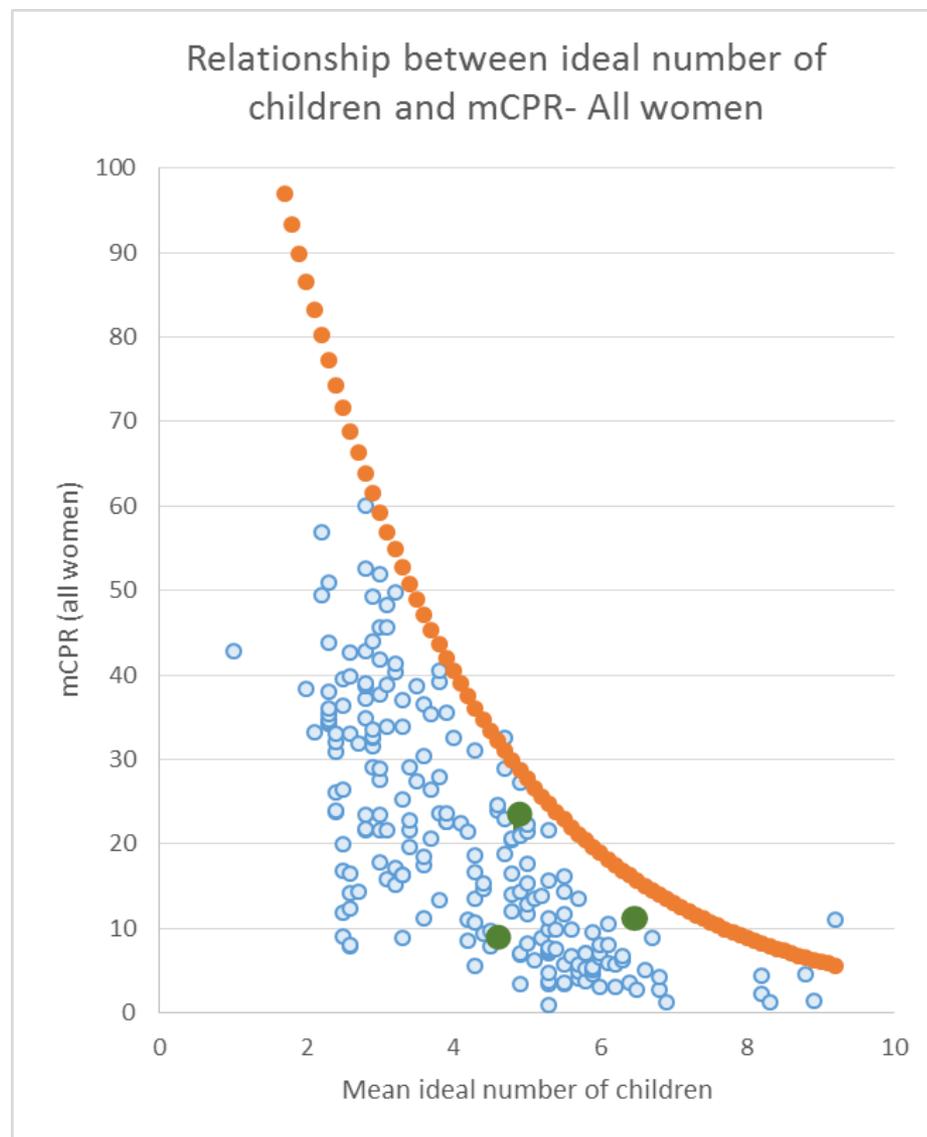
Women giving birth

Women already using PFP

	# WRA	% of WRA giving birth in 2015	% WRA who are post-partum and NOT using FP
DR Congo	20.6m	17%	16%
Nigeria	47.5m	16%	15%
Ghana	7.7m	12%	11%
Pakistan	52.3m	10%	7%
Philippines	27.9m	9%	6%

# Indirect: is there enough demand?

- Latent demand measured by ideal number of children
- If a country sits nearly the orange line- unlikely to see further growth without investments in demand
- Demand generation interventions lower mean ideal number of children



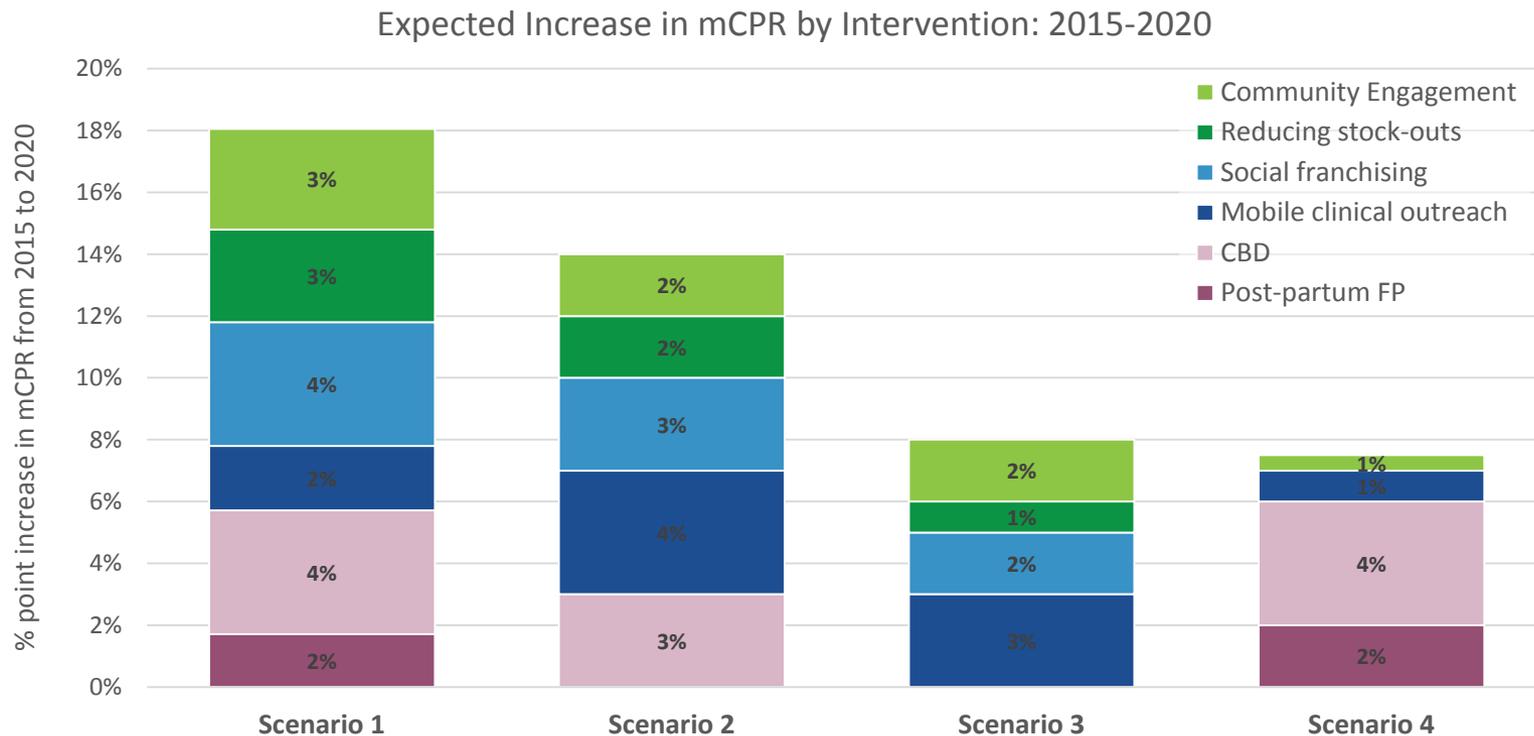
# Indirect: Is the enabling environment supportive?

FPE Policy Score (2014)



# What results do you get?

Below is an illustrative example of FP goals result. The model shows you the mCPR growth estimated in each scenario, as well as the relative contribution of each intervention. Results can be used to assess a realistic mCPR goal, and support discussions on prioritization of interventions.



# What FP Goals does not do

- Does not account for other important investments beyond mCPR growth– but these are still important! For example:
  - Quality of services
  - Equity
  - Changing norms related to sexual debut, marriage, future contraceptive use
- Not an optimization tool– must enter different scale up plans and compare results
- Does not adjust for unrealistic scale up– must sense check plans (e.g. is it feasible to train XXX new CHWs?)

# When use FP Goals?

- Developing a new strategic plan
- Mid-term review of an existing plan
- Prioritize funding and focus within a larger plan

**FP Goals is a strategic decision making tool.  
Applications must be linked to opportunities for  
strategic policy decisions in country.**